**Dear Colleagues,**

**Every 2 years,** the world of dentistry prepares for its own Oscar Ceremony—the International Dental Show (IDS) in Cologne. Companies from all over the world present their best and most innovative products.

In the world of innovation, diversity feels at home and everybody is welcomed. Bright ideas and brilliant minds are pushing forward the world of dentistry.

At IDS, gala dresses and sharp suits are replaced by architect-signed booths, innovative products and world class manufacturers compete to become the attraction of the exhibition. The Show shapes the future of dentistry for the following 2 years.

Dental media prepares its best as well, and the proof of it is now in your hands—the latest *cosmetic dentistry* issue. Prominent authors share their knowledge in this 64-page magazine. Innovation and diversity are also present in the articles’ subject matter, covering everything from general aspects, such as illumination in dental surgeries or practice management, to specialised topics, such as new composite materials or advanced periodontal treatment.

Scientific aspects and innovations presented at the IDS will be debated in the months to follow at the most important scientific events, organised all over the world.

As President of the European Society of Cosmetic Dentistry (ESCD) I would like to kindly invite you to another important event in dentistry—’Heart of Esthetics’—our annual congress, which will take place from 21 to 23 September in Zagreb, Croatia. I have invited the world’s top speakers in dentistry to Zagreb, who will provide a review of the scientific literature and present clinical concepts for practitioners during two sessions. Parallel to the scientific sessions, a wide selection of workshops and live demonstrations will be organised; all that in an international, vibrant atmosphere of friendship. You will find more details about the meeting on our website www.heartofesthetics.eu.

I hope you will also find many innovative ideas in this issue of *cosmetic dentistry*!

Sincerely,

Dr Florin Lazarescu
President of the European Society of Cosmetic Dentistry